

TO: Randy Smith, Vice Provost for Academic Programs
FROM: Jennifer Schlueter, Faculty Fellow for Curriculum, Graduate School
DATE: 30 November 2018
RE: Proposal to revise PhD in Arts Administration Education and Policy and its Cultural Policy specialization

The Department of Arts Administration Education and Policy in the College of Arts and Sciences is proposing revisions to its PhD, as well as to the Cultural Policy specialization within it. These revisions are focused on further integrating Arts Administration and Arts Education within the program, as well as increasing emphasis on theory coursework and bringing residency requirements in line with Graduate School residency requirements.

The proposal was approved by ASCC on 19 October 2018 and received by the Graduate School on 22 October 2018. It was reviewed by the combined GS/CAA Curriculum subcommittee, chaired by Faculty Fellow Jennifer Schlueter, on 13 November 2018 and moved forward to the Graduate Council that same day. It was reviewed and unanimously approved by that body on 29 November 2018.



November 19, 2018

To Jennifer Schlueter and the CAA Curriculum Subcommittee,

Thank you for carefully reviewing the Department of Art Administration, Education and Policy's (AAEP) proposal to revise our PhD plan of study. This letter responds to your inquiry about the abundance of 5000 level courses on the PhD Cultural Policy specialization form. We have a few compelling reasons why the majority of the Cultural Policy specialization courses are at the 5000 level.

Primarily, we do not have enough faculty in AAEP to offer separate courses for undergraduate students in Arts Policy and Administration and MA & PhD students studying Cultural Policy. In addition, the department's graduate student enrollment does not yield enough students for separate 7000 level courses to run every year. Our courses cannot run without at least 5 students enrolled. With fluctuating graduate student enrollment at both the MA and PhD level, offering 5000 level courses allows the department to make sure graduate students can get their required coursework every year. During any one semester there are 2-3 (rarely ever 5) graduate students in the courses. Without the combined undergraduate student enrollment, our graduate students may not receive the required courses for the specialization because of lack of enrollment.

The 5000 level courses have been successful because the undergraduate students and MA/PhD students essentially need to learn the same foundational content about policy. However, the faculty develop and offer differentiated curriculum for students at the undergraduate and graduate levels. Additional readings and extended assignments are required for the graduate students.

Thank you,

Joni Boyd Acuff, PhD

Graduate Studies Chair

Department of Arts Administration, Education & Policy

The Department of Arts Administration, Education & Policy (AAEP) melded two distinct graduate programs, Art Education and Arts Policy & Administration in 2011. In an effort to dismantle siloed faculty and students, the department unanimously supported the idea to unify the department in name and in mission. As a result, the department faculty has been conducting ongoing curricular review for the past few years, identifying ways to better support a unified department. There has been close consideration of the plan of study for all programs, especially the AAEP PhD program. The faculty considered a number of factors as they deliberated over the changes to be made to the plan of study. These factors include suggestions made by a *department ad hoc curriculum committee*, a *student survey*, and *recommendations by external program reviewers*.

Primarily, the ad hoc curriculum committee reviewed the graduate program curriculum for the PhD in AAEP, MA in Art Education, and the MA in Arts Policy & Administration. The committee suggested removing the ARTEDUC 7890: Colloquium course as a requirement and suggested a proposal-writing course (ARTEDUC 7711: Designing and Writing Research Proposals) in its place. Secondly, the department disseminated a student survey that allowed students to offer feedback about specific program options within the department. Some comments indicated that students would like more overlap between art education and APA because they felt a clear boundary, especially when it came to gaining relationships with certain faculty members. Finally, AAEP had an external review in September 2017 and received programmatic feedback from 3 colleagues in the field from peer institutions. The review yielded fairly positive results, but the reviewers noted that there needs to be a much stronger effort to synthesize the Art Education program and the Arts Policy & Administration program. In addition to these three influences (committee, survey, and external review), as a faculty, we have noticed a lack of confidence and authority in our students' ability to engage comfortably with theory. Therefore, to remedy this, we are suggested another required theory course. In addition, the theory course that we chose to require, ARTEDUC 7775: Social and Cultural Theories in Art and Art Education, aligns with our department mission of considering critical justice issues. Please see below for the suggested changes to our plan of study for the PhD in AAEP.

Suggested changes to the degree plan include:

- 1.) Under Section A: Initial Required Studies:
 - i.) We will now require all students, regardless of specialization, to take both ARTEDUC 7000.1: Concepts, Theories, and Issues in Art Education **AND** ARTEDUC 7000.2: Concepts, Theories, and Issues in Arts/Culture Policy as two seven-week courses, for two credit hours each, in the first semester of entering the program. These two courses were initially two 15 week course and offered as an either/or option depending on the students intended specialization (Art Education or Cultural Policy).
 - ii.) We will now require students completing the Cultural Policy and Arts Management specialization to take both ARTEDUC 7200.1: Introduction to

Research Methodologies, Methods and Proposal Writing **AND** ARTEDUC 7200.2: Overview of Research Planning for Arts Policy and Administration.

- iii.) We deleted ARTEDUC 7890: Colloquium as a required course on the degree plan and replaced it with a proposal writing course, ARTEDUC 7711: Designing and Writing Research Proposals.

Former Course Requirement: ARTEDUC 7890: Colloquium

New Course Requirement: ARTEDUC 7711: Designing and Writing Research Proposals

- 2.) Under Section C: Theory and Concepts:

- i.) We added an additional required theory course to the degree plan.

Former Theory Requirement: ARTEDUC 7701: Contemporary Theory and Art Education

New Theory Requirements: ARTEDUC 7701: Contemporary Theory and Art Education **AND** ARTEDUC 7775: Social and Cultural Theory in the Arts and Art Education.

- 3.) Updated section H: Residency Requirement to reflect the Graduate School's changes on the reactivation policy

Former Residency Requirement: A minimum of 24 graduate credit hours at The Ohio State University; a minimum of two consecutive pre-candidacy semesters or one semester and a summer session with full time enrollment must be completed while in residence at this university; and a minimum of six graduate credit hours over a period of at least two semesters or one semester and a summer session must be completed after admission to candidacy.

New Residency Requirement: Of the 50 post-master's hours, a minimum of 24 graduate credit hours at The Ohio State University; The candidacy examination must be completed at least one semester before the student can defend and graduate.

These changes have been shared with both the Graduate Studies Committee and the large AAEP department, which was voted on and faculty approved of suggested changes and program plan.

Respectfully submitted,

Joni B. Acuff, PhD

Associate Professor

Graduate Studies Chair

The Department of Arts Administration, Education and Policy (AAEP)

DOCTOR OF PHILOSOPHY

**DEPARTMENT OF ARTS ADMINISTRATION,
EDUCATION & POLICY
THE OHIO STATE UNIVERSITY**

This form must be completed and submitted to Lauren Pace by the third Tuesday of the semester the student intends to graduate

Name:	Date:
Advisor:	
1st Semester Enrolled:	Expected Graduation:

REQUIRED COURSEWORK

A. INITIAL REQUIRED STUDIES (12 hrs)

Course #	Course Title	Sem/Yr Taken	Grade	Hrs
AE 7000.1 OR AE 7000.02	Concepts, Theories, and Issues in Art Education (3) Concepts, Theories, and Issues in Arts/Culture Policy (3) REQUIRED COURSE			
AE 7100	Histories and Policies of Arts Education (3) REQUIRED COURSE			
AE 7200.1 OR AE 7200.2	Introduction to Research Methodologies, Methods and Proposal Writing (3) Overview of Research Planning for Arts Policy & Administration (3) REQUIRED COURSE			
AE 7890 OR AE 5673	Colloquium – 2x minimum (1.5) Symposium Issues (3) REQUIRED COURSE			

B. RESEARCH (5 hrs)

3 credits must be taken within the department at the 7000/8000 level

Course #	Course Title	Sem/Yr Taken	Grade	Hrs

C. THEORY AND CONCEPTS (6 hrs)

3 credits must be taken within the department at the 7000/8000 level

Course #	Course Title	Sem/Yr Taken	Grade	Hrs
AE 7701	Contemporary Theory and Art Education (3) REQUIRED COURSE			

D. SPECIALIZATION (12 hrs)

3 credits must be taken within the department at the 7000/8000 level

Course #	Course Title	Sem/Yr Taken	Grade	Hrs

E. ELECTIVES (6 hrs)

Writing of the thesis/project in accordance with guidelines established by the Graduate School. The final oral exam based on the thesis/project.

Course #	Course Title	Sem/Yr Taken	Grade	Hrs

F. CANDIDACY EXAM (3 hrs)

Course #	Course Title	Sem/Yr Taken	Grade	Hrs
AE 8998	Research for Candidacy Exam REQUIRED COURSE			

Date Candidacy Exam Passed: _____

G. DISSERTATION (6 hrs)

Writing of the dissertation in accordance with guidelines established by the Graduate School. The final oral exam based on the dissertation

Course #	Course Title	Sem/Yr Taken	Grade	Hrs
AE 8999	Research for Dissertation REQUIRED COURSE			
AE 8999	Research for Dissertation REQUIRED COURSE			

H. Residency Requirement

_____ A minimum of 24 graduate credit hours at The Ohio State University.

_____ A minimum of two consecutive pre-candidacy semesters or one semester and a summer session with full time enrollment must be completed while in residence at this university.

_____ A minimum of six graduate credit hours over a period of at least two semesters or one semester and a summer session must be completed after admission to candidacy.

PhD Coursework: _____

Hrs from MA: 30

Total: _____ **80 hours minimum**

Advisor's Signature: _____	Date: _____
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Graduate Studies Chair Signature: _____	Date: _____
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Reactivation Policy

Students who go two years without registration or do not complete their degree within six years must petition the Graduate Studies Committee for reactivation. It may decide to reactivate or deny reactivation. It may also decide that reactivation requires additional study of recent developments in the field. Reactivation is needed for graduates seeking continuing education courses.

Continuous Enrollment Policy

All students who successfully complete the doctoral candidacy examination are required to be enrolled in every semester (summer session is excluded) until graduation. These students must be enrolled for at least three credits per semester. This policy is effective for all students who were admitted to the Graduate School Autumn Quarter 2008 and after and for students admitted prior to Autumn Quarter 2008 who did not enroll for 2 years. While the Graduate School and the individual graduate programs will monitor the enrollment of all post-candidacy students, it ultimately will be the responsibility of each student to ensure that they are meeting the enrollment provisions of this policy.

For more information visit <http://www.gradsch.ohio-state.edu/continuous-enrollment.html>.

I have read and understand these policies.

Signature

Date

Rev. 8/31/16

**Department of Arts Administration, Education and Policy
The Ohio State University
Doctor of Philosophy Plan of Study**

Name:	
Contact Advisor:	Dissertation Advisor:
1st Semester Enrolled:	
Date Oral Candidacy Exam Passed:	1st Semester of Post-Candidacy:

This form must be completed and submitted to Lauren Pace by the third Tuesday of the semester the student intends to graduate

A. Initial Required Studies (13-16 hrs.)

Required courses may not be substituted. There are no exceptions to this policy.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	7000.1	Concepts, Theories and Issues in Art Education		2	
ARTEDUC	7000.2	Concepts, Theories and Issues in Arts/Culture Policy		2	
ARTEDUC	7100	Histories and Policies of Arts Education		3	
ARTEDUC	7200.1* or 7200.2**	Introduction to Research Methodologies, Methods and Proposal Writing Overview of Research Planning for Arts Policy and Administration		3	
ARTEDUC	7711	Designing and Writing Research Proposals		3	

*If you are completing the Art Education specialization, you must take ARTEDUC 7200.1

**If you are completing the Cultural Policy and Arts Management specialization, you must take both ARTEDUC 7200.1 & ARTEDUC 7200.2. 7200.1 will be entered under the specialization section of the plan of study.

B. Research (6 hrs.)

3 credits must be taken within the department at the 7000/8000 level.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade

C. Theory and Concepts (6 hrs.)

These are required courses and may not be substituted. There are no exceptions to this policy.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	7701	Contemporary Theory and Art Education		3	
ARTEDUC	7775	Social and Cultural Theories in Art and Art Education		3	

D. Specialization (12 hrs.)

3 credits must be taken within the department at the 7000/8000 level.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade

E. Electives (6 hrs.)

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade

F. Candidacy (3 hrs.)

Students must be registered for a minimum of 3 graduate credit hours during the semester(s) or summer term(s) of the candidacy examination

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	8998	Research for Candidacy Exam		3	

G. Dissertation (6 hrs.)

Post-candidacy continuous enrollment (excluding summer term), including a minimum of 6 credit hours over to semesters or a semester and summer term. Writing of the dissertation in accordance with guidelines established by the Graduate School. The final oral exam based on the dissertation. Students must be registered for a minimum of 3 graduate credit hours during the semester or summer term of the final oral examination.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	8999	Research for Dissertation		3	
ARTEDUC	8999	Research for Dissertation		3	

H. Total hours (80 semester hrs. minimum required for PhD)

Of the 50 post-master's hours, a minimum of 24 graduate credit hours at The Ohio State University

Total hours of PhD coursework	
Hours from MA	30
Total (80 hours minimum)	

Exit Requirements

- Fulfillment of credit hours requirements
- Fulfillment of course requirements
- Achievement of a cumulative GPA of at least 3.0 in all courses taken for graduate credit
- Registration during the final semester of the degree program for a minimum of 3 graduate credit hours
- Successful completion of the dissertation
- Submission of the Application to Graduate to the Graduate School, via the GRADFORMS system, by the deadline communicated by AAEP
- Submission of the completed Plan of Study to Lauren Pace

Reactivation Policy

Students who go two years without registering or do not complete their degree within six years must petition the Graduate Studies Committee for reactivation. The Graduate Studies Committee may decide to reactivate or deny reactivation. It may also decide that reactivation requires additional study of developments in the field. Reactivation is needed for graduates seeking continuing education courses.

This form must be signed by the student, the student's advisor and the Graduate Studies Chair the semester the student plans on graduating.

Name, Student _____ Signature, Student _____ Date _____

Name, Advisor _____ Signature, Advisor _____ Date _____

Name, Graduate Studies Chair _____ Signature, Graduate Studies Chair _____ Date _____

**Department of Arts Administration, Education and Policy
The Ohio State University
Cultural Policy and Arts Management Graduate Specialization
Enrollment and Transcript Designation Form**

Name:	
OSU Email Address:	OSU ID#
Advisor:	Advisor Signature:

INSTRUCTIONS: This form serves as notification that you are declaring the Cultural Policy and Arts Management specialization and, upon completion of the specialization, that you have completed all coursework. Take this form to your advisor for their approval to begin the specialization. After your advisor has signed the top section of this form, submit a copy to Lauren Pace. **This form must be turned in by the end of your first semester in the program.** Keep this form so you may track your progress through the specialization. Once you have completed all coursework, your advisor must verify the completion of all coursework and sign this form. Submit the completed form to Lauren Pace, who will obtain the Graduate Studies Chair's signature. Completion of this specialization is recognized with a transcript designation on the Ohio State transcript. The Cultural Policy and Arts Management specialization is only available to students enrolled in the AAEP PhD program.

Required courses (15 hrs.)

No substitutions may be made for required courses. There are no exceptions to this policy.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	7000.10 or 7000.20	Concepts, Theories and Issues in Art Education Concepts, Theories and Issues in Arts/Culture Policy		3	
ARTEDUC	7100	Histories and Policies of Arts Education		3	
ARTEDUC	7200.10 or 7200.20	Introduction to Research Methodologies, Methods and Proposal Writing Overview of Research Planning for Arts Policy & Administration		3	
ARTEDUC	7890* or 5673* or	Colloquium – 2x minimum (1.5 credit hrs. each) Symposium Issues Provide course substitute:		3	
ARTEDUC	8999	Research for Dissertation		3	

*Due to the availability of these courses, students may substitute this section of required courses with approval from their advisor

The student's dissertation topic is in the area of art education:

Dissertation Title

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The student has completed at least 4 of the courses below (12 hrs.)

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	5670	Public Policy and the Arts		3	
ARTEDUC	5672	Managing Cultural Policy Change		3	
ARTEDUC	5674	The Creative Sector and Creative Cities		3	
ARTEDUC	5675	International Cultural Relations		3	
ARTEDUC	5684	Arts Participation, Cultural Literacy, and Audience Development		3	
ARTEDUC	5685	Arts/Cultural Organizations: Resource Management and Revenue Streams		3	
ARTEDUC	7681	Arts/Cultural Institutions, Organizational Theories & Management Practices		3	

Name, Student Signature, Student Date

Name, Advisor Signature, Advisor Date

Name, Graduate Studies Chair Signature, Graduate Studies Chair Date

**Department of Arts Administration, Education and Policy
The Ohio State University
Cultural Policy and Arts Management Graduate Specialization
Enrollment and Transcript Designation Form**

Name:	
OSU Email Address:	OSU ID#
Advisor:	Advisor Signature:

INSTRUCTIONS: This form serves as notification that you are declaring the Cultural Policy and Arts Management specialization and, upon completion of the specialization, that you have completed all coursework. Take this form to your advisor for their approval to begin the specialization. After your advisor has signed the top section of this form, submit a copy to Lauren Pace. **This form must be turned in by the end of your first semester in the program.** Keep this form so you may track your progress through the specialization. Once you have completed all coursework, your advisor must verify the completion of all coursework and sign this form. Submit the completed form to Lauren Pace, who will obtain the Graduate Studies Chair's signature. Completion of this specialization is recognized with a transcript designation on the Ohio State transcript. The Cultural Policy and Arts Management specialization is only available to students enrolled in the AAEP PhD program.

Required courses (20 hrs.)

No substitutions may be made for required courses. There are no exceptions to this policy.

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	7000.10	Concepts, Theories and Issues in Art Education		2	
ARTEDUC	7000.20	Concepts, Theories and Issues in Arts/Culture Policy		2	
ARTEDUC	7100	Histories and Policies of Arts Education		3	
ARTEDUC	7200.10	Introduction to Research Methodologies, Methods and Proposal Writing		3	
ARTEDUC	7200.20	Overview of Research Planning for Arts Policy and Administration		3	
ARTEDUC	7711	Designing and Writing Research Proposals		3	
ARTEDUC	8999	Research for Dissertation		3	

The student's dissertation topic is in the area of art education:

Dissertation Title

The student has completed at least 3 of the courses below (9 hrs.) AND 7200.20 (3 hrs.)

Subject Area	Course #	Course Title	Sem./Yr. Taken	Hours	Grade
ARTEDUC	5670	Public Policy and the Arts		3	
ARTEDUC	5672	Managing Cultural Policy Change		3	
ARTEDUC	5674	The Creative Sector and Creative Cities		3	
ARTEDUC	5675	International Cultural Relations		3	
ARTEDUC	5684	Arts Participation, Cultural Literacy, and Audience Development		3	
ARTEDUC	5685	Arts/Cultural Organizations: Resource Management and Revenue Streams		3	
ARTEDUC	7681	Arts/Cultural Institutions, Organizational Theories & Management Practices		3	

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Name, Student

Signature, Student

Date

Name, Advisor

Signature, Advisor

Date

Name, Graduate Studies Chair

Signature, Graduate Studies Chair

Date

From: [Savage, Shari](#)
To: [Pace, Lauren K.](#); [Acuff, Joni E.](#)
Subject: FW: Revision to AAEP PhD Revision
Date: Sunday, November 18, 2018 4:45:25 PM
Attachments: [image001.png](#)
Importance: High

FYI below from GS/CAA subcommittee.



Shari L. Savage, PhD

Associate Professor | Assistant Department Chair
Undergraduate Education, Teaching & Assessment Chair
Department of Arts Administration, Education & Policy
231D Sullivant Hall | 1813 High Street
Columbus, OH 43210-1234
savage.12@osu.edu

From: "Schlueter, Jennifer" <schlueter.10@osu.edu>
Date: Sunday, November 18, 2018 at 1:22 PM
To: "Savage, Shari" <savage.12@osu.edu>
Cc: "Speer, Shari" <speer.21@osu.edu>, "Toft, Jill A." <toft.20@osu.edu>
Subject: Re: Revision to AAEP PhD Revision

Dear Shari:

At our most recent meeting, the combined GS/CAA curriculum subcommittee, which I chair as Faculty Fellow, reviewed your proposed revision to the Cultural Policy and Arts Management specialization in the PhD in AAEP. The subcommittee was very supportive of the proposed changes. However, one question emerged that we'd like to see addressed before moving the proposal onward. We note, in the document "Cultural Policy Specialization Form New 7-17-2018-1," that courses anchored to the specialization (of which students must complete 9 credit hours) are, with the exception of ARTEDUC7681, at the 5000-level. We are wondering why this is the case and how such credits carry doctoral-level rigor of content and delivery.

Please respond to this query in the form of a cover letter to the proposal in its entirety. Please also integrate all four separate pdfs into one document, with the pieces in the order you'd like them to be seen by further reviewers.

Upon receipt of this revised proposal, I'll forward on to the Graduate Council for their review and approval, and then on to CAA for theirs. I'll keep you posted as it moves along.

All the best,
Jen

Jennifer Schlueter, PhD

Associate Professor and **Lab Series Producer:** Department of Theatre
Project Director: Social Change, Community Engagement, and Creative Practices Discovery Theme
Faculty Fellow for Curriculum: Graduate School
1103 Drake Performance and Event Center
1849 Cannon Drive / Columbus OH / 43210-1234
614.688.3778 / jenniferschlueter.com

From: "Vankeerbergen, Bernadette" <vankeerbergen.1@osu.edu>
Date: Monday, October 22, 2018 at 1:30 PM
To: "Toft, Jill A." <toft.20@osu.edu>, "Schlueter, Jennifer" <schlueter.10@osu.edu>, "Speer, Shari" <speer.21@osu.edu>
Cc: "Fink, Steven" <fink.5@osu.edu>, "Daly, Marymegan" <daly.66@osu.edu>, "Aski, Janice" <aski.1@osu.edu>
Subject: Revision to AAEP PhD Revision

Dear Shari, Jen, and Jill,

Please find attached a proposal to revise the AAEP PhD. The changes were fully approved by the ASC Curriculum Committee (ASCC) on October 19, 2018.

We are now advancing the proposed revision to be reviewed by the Graduate School. The attached documents are (1) the revision proposal, (2) the current Cultural Policy and Arts Management Specialization advising sheet, (3) the revised Cultural Policy and Arts Management Specialization advising sheet, and (4) the Arts and Humanities 1 Panel cover letter to ASCC.

Please use this email as a cover letter indicating that the proposal has been duly reviewed and approved by the appropriate ASC curricular bodies (including the full ASC Curriculum Committee).

Please let me know if you have any questions.

My best,
Bernadette



Bernadette Vankeerbergen, Ph.D.
Program Director, Curriculum and Assessment
College of Arts and Sciences
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Columbus, OH 43210
Phone: 614-688-5679 / Fax: 614-292-6303

<http://ascas.osu.edu>